

**IBAM 2010 - San Diego, CA**  
**Preliminary Program - Updated August 15, 2010**

**Thursday, October 07, 2010**

7:30 - 8:30 Breakfast			
8:00 - 8:25 Membership Business Meeting			
8:30 - 10:00 Morning Session A		Authors / Presenters	Session Chair
A-1	Group Projects in the On-line Environment: Challenge or Opportunity? <b>[PANEL]</b>	Lucy Franks	Narcissus Shambare
A-2	Creativity Strategy Selection for the Higher Education System	I-Shuo Chen	Kelli Gardner
A-2	The Critical Role of the Dominant Coalition in Higher Education Marketing Strategy Formulation	Kevin Cojanu	↓
A-2	Is there an iPad in your classroom future?	Peter Lorenzi	↓
A-3	Japanese Business Crisis and Continuity Management: Toyota Motor Corporation	John Patton	Deborah Kelly
A-3	To Restrict or Not to Restrict Personal Internet Usage on the Job	Leila Canaan Messarra	↓
A-3	The intriguing art of Knowledge management and its relation to Learning Organization	Silva Karkoulian	↓
A-4	Market and Technical Turbulence Effects on Interfunctional Market Orientation and New Product Program Success <b>[Best Paper, Div III]</b>	George Gresham	Shahrokh Dalpour
A-4	Using Common and "Uncommon" Sense in Decision-making Under Conditions of Low and High Task Uncertainty	Herbert Sherman	↓
A-4	Introduction of Decision Support Software in Europe	Zahid Khairullah	↓
10:00 - 10:15 Refreshment Break			

<b>10:15 - 11:45</b>		<b>Morning Session B</b>		<b>Authors / Presenters</b>	<b>Session Chair</b>
B-1	The Importance of Organizational Context in Diversity Management: Development and Test of the Organizational Context perception Instrument (OCPI)	Angela Young	Adam Mastroianni		
B-1	360 Degree Feedback Is Here To Stay	Silva Karkoulian			↓
B-1	Job Analysis: Increasing Consistency in the Process Using Six Sigma Methodology	Kathy Utecht			↓
B-2	Insights on Publishing in "Top-Tier" Management Journals <b>[WORKSHOP]</b>	Thomas Wright	Anissa Stein		
B-3	Assessing the desktop manager's presence in organizational life cycle stages	Donald Lester	Mark Johnson		
B-3	Can We Plot Indifference Maps for the Social Preferences of Individual Experimental Subjects?	Mark Harrison			↓
B-3	The prosocial potential of antisocial behavior	Peter Lorenzi			↓
B-4	Cognitive and Affective Influences on Ethical Behavior: The Influence of Moral Maturity and Emotional Intelligence	Frank Jeffries	Eileen Hogan		
B-4	The Impact of Ethical Climate on Organizational Trust and the Role of Business Performance: If Business Performance Increases, Does Ethical Climate Still Matter?	Juliana Lilly			↓
B-4	The Impact of Personality on the Relationship between OCB, Trust, and POS	Juliana Lilly			↓
<b>11:45 - 1:30 Lunch on your own</b>					
<b>12:00 - 1:15 Student Lunch</b>					
<b>1:30 - 3:00</b>		<b>Afternoon Session C</b>		<b>Authors / Presenters</b>	<b>Session Chair</b>
C-1	Alternate models for ethical person-environment fit: The effects of constructive differences, Socratic inquiry, and profiles in character <b>[PANEL]</b>	Thomas Wright	Ellie Kunkel		
C-2	The Causes and Effects of Study Abroad Experiences	Deborah Kelly	Kevin Cojanu		

C-2	Relationships Between College Students' Credit Card Debt, Academic Performance, and Related Behaviors	Eileen Hogan	
C-2	The Case for Gathering Evidence about Program Effectiveness to Improve Student Learning	Eliot Elfner	
C-3	Cultivating and Enabling Knowledge in Nonprofit Organizations: Impacting Mission Achievement through Practice of Knowledge Leadership	Jennifer Murnane	Lisa Wallace
C-3	Spreading the wealth: A fool's errand?	Peter Lorenzi	
C-3	Should Corporations be managed for Stakeholders or Shareholders?	Tibor Machan	
C-4	Publishing, Professing and Perishing: Work-life Balance in Academia [PANEL]	Linda Thomas	George Gresham
<b>3:00 - 3:15 Refreshment Break</b>			
<b>3:15 - 4:45 Afternoon Session D</b>			
		<b>Authors / Presenters</b>	<b>Session Chair</b>
D-1	Dimensions in Generational Adult Development in the African-American Community [PANEL]	Mary Goebel-Lundholm	Amgela Young
D-2	There's No Business Like Show Business...for Teaching Data Analysis	Kenneth M York	Pamela Morris
D-2	The Application of Movie Clips Along with Multiple-Choice Questions to Facilitate Student Learning of Organizational Behavior	Mark Johnson	
D-2	Communicating Leadership in Online Learning	Paul Jacques	
D-3	"Discussion with the JBAM Editorial Board" as a panel discussion on what the editor and reviewers look for in selecting manuscripts for publication in JBAM. [PANEL]	Ernie Stark	Kevin Nash
D-3	How to review a paper [WORKSHOP]	Frank Jeffries & Liz Ross	
D-4	Corporate Social Responsibility: The Effect of Being Culturally Embedded on the Multinational Corporation	Geraldine Kisiel	Jo Ann Duffy
D-4	Developing a Process Model of Values-Based Leadership	Granger Macy	
D-4	Making sense of Customer Loyalty: An empirical study on Emotional Attachment	Osman Khan	

6:00 -8:00	Presidential Reception
9:00 -11:00	After Hours Past President Council Reception

Friday, October 08, 2010

7:30-8:30 Breakfast			
8:30 - 10:00 Morning Session E		Authors / Presenters	Session Chair
E-1	Women's Voices, Women's Perspective: Career Success and Gender in the Workplace	Angela Young	Stephen Brown
E-1	Working Different Shifts and Employee Retention <b>[Best Paper, Div I]</b>	James Martin	↓
E-1	Using Cultural Fit Analysis to Manage Engineering Retention: Development of the Instrument	Tom Martin	↓
E-2	Inspiring Student Engagement in the Virtual and Campus Classroom <b>[PANEL]</b>	Kelli Gardner	Kathleen Rust
E-3	Making Student Creative in the Secondary Education System	I-Shuo Chen	Leonard Gaston
E-3	Student Performance in Teams: Does Working in a Team Make a Difference?	Kenneth M York	↓
E-3	The Role of Two-Source Leadership and Student Personality on Outcomes of Service-Learning Projects	Paul Jacques	↓
E-4	Testing the Behavioral Plasticity Hypothesis on Leader Positivity and Follower Creativity Performance <b>[Best Paper, Div II]</b>	James Avey	Donald Lester
E-4	Predicting Performance: Best and Worst Practices during the Financial Crisis	Ruby Rouse	↓
E-4	Building consensus from polar opposites: applying a structure that produces integration	Verena Murphy	↓
10:00 - 10:15 Refreshment Break			

10:15 - 11:45		Morning Session F	Authors / Presenters	Session Chair
F-1	Bootstrapping a Successful Executive-in-Residence Program <b>[PANEL]</b>	Elizabeth Hoyt	Renee Just	
F-2	Simulation Analysis: Under the metrics: Operationalizing Strategy.	Conna Condon	Fanying Kong	
F-2	Leadership and Changing Work Environments: Using Role-Play Exercises to Illustrate the Impact of Leadership	Kenneth Levitt		↓
F-2	Transforming a Community Service Activity into a Service-Learning Experience: A Single Case Study Approach	Sheri Grotrian		↓
F-3	Compensation in the Service Industry	Bing Bai	John Patton	
F-3	Alien Nation: Outsourcing Employment Eligibility Enforcement Panel Discussion Proposal	Kenneth M York		↓
F-3	Gender Bias in Labor Market Outcomes: U.S. unemployment rates of men and women by educational attainment levels and racial classifications	Pamela Morris		↓
F-4	How Entrepreneurs Seduce Business Angels: Finding a Balance between Overstated Expectations and Understated Aspirations <b>[Best Paper, Div VI]</b>	Annaleena Parhankangas	Jennifer Murnane	
F-4	Named Company, From the Classroom to the Marketplace	John Lipinski		↓
F-4	An Introduction to Entrepreneurial Separation to Transfer Technology Programs	Marcel Minutolo		↓
<b>12:00 - 2:00 Awards Luncheon and Keynote Speaker</b>				
<b>2:15 - 4:00</b>		<b>Afternoon Session: Roundtable Exchanges</b>	<b>Facilitator</b>	
R-1 2:15-3:00				
R-1A	Strategies for creating an engaging classroom atmosphere	Kenneth Levitt		
R-1B	Women in Leadership Roles Past, Present, and Future	Kathy Rust		
R-1C	Using Technology to Enhance Online Learning	Lynn Kendrick		
R-1D	Commitment Levels and Job Satisfaction of Instructors in Accelerated Programs	Rhonda Radclif		
R-2 3:15-4:00				

R-2A	Grade Inflation, Grading Perceptions, and Administrative Pressures	Kristie Ogilvie	
R-2B	Engaging Students in the Online Classroom	Carol Lynn Smith	
R-2C	The Value of Specialized Accreditation for a Business School. Is It Worth It?	Narcissus Shimbare	
R-2D	The workplace legacy of baby boomers	Stephen Brown	
<b>Free Time</b>			
<b>Dinner Cruise</b>			

**Saturday, October 09, 2010**

<b>8:00 - 9:00 Breakfast</b>			
<b>9:00 - 10:30 Morning Session G</b>		<b>Authors / Presenters</b>	<b>Session Chair</b>
G-1	TBD		
G-2	E-Payment Systems Adoption in Nigeria	Conna Condon	Kathy Utecht
G-2	The Myth of Numbers: The Fallacy of Measuring	Daniel McAllister	
G-2	Social Network Mapping and Analysis of the Southern California Aerospace Industry	Kristie Ogilvie	↓
G-3	Withholding Requests for Disability Accommodation: The Influence of Individual and Situational Attributes	David Baldrige	Juliana Lilly
G-3	Have you considered writing a textbook. We tried it. It can be done.	Leonard Gaston	↓
G-3	Using the Product Life Cycle Model to Analyze Management of a Part Time Undergraduate Student Program at a Small Liberal Arts University	Michael Levas	↓
<b>10:45 - 11:00 Closing Remarks and Farewell</b>			