

From the Editor

Welcome to the May issue of the *Journal of Behavioral and Applied Management*. I thank everyone who contributed to this issue—authors, potential authors, reviewers, past Editors, and particularly Associate Editors Len White for his technical expertise and Ernie Stark for his capable assistance.

The articles in this issue cover a variety of managerial concerns that impact managerial decision-making and organizational functioning. The first article, “A Contingent Relationship Between Risk And Return: Toward A Behavioral Model Of Decision Making,” by Ananda Mukherji, Texas A & M International University, Ashay B. Desai, The University of Wisconsin Oshkosh, and Peter Wright, The University of Memphis, presents a novel way of considering decision making risks. The authors examine current approaches, propose an alternative view, and draw implications for both researchers and practitioners.

The second article highlights the debate between postmodernism and empiricism with implications for the science of management. Ernie Stark, Bellevue University, Paul Stepanovich, Southern Connecticut State University, Paul Poppler, Bellevue University, and Pamela J. Hopkins, Southern Connecticut State University, provide a thought-provoking discussion of this in “Surrounded by White Water: Conflicts in Management Sciences Regarding Truth and Reality.”

Our third article moves from the more esoteric to the very pragmatic and explores two delivery systems for teaching. “Student Performance in Online and Traditional Sections of an Undergraduate Management Course,” by Thomas Daymont and Gary Blau, Temple University, provides one more study on this interesting research question.

John Hafer, University of Nebraska at Omaha, and George G. Gresham, Texas A&M University-Kingsville, move us in yet another direction as they look at the role of luck in business success. In “Luck’s Role in Business Success: Why It’s Too Important to Leave to Chance,” they relate concepts and constructs that relate to luck and present several research hypotheses and possible explanatory models.

The final article, “Trust, Norms, and Cooperation: Development and Test of a Simplified Model,” is by Francis L. Jeffries, University of Alaska, Anchorage, and Thomas E. Becker, University of Delaware. They develop a model that can be used to better understand the link between trust and cooperation as well as underscoring the importance of perceived norms. They then discuss the implications of the model’s use for managers.

As always, we hope you enjoy this issue and find it useful. If you have not already become a part of IBAM in some capacity, we encourage you to do so. There are still opportunities to become involved in the upcoming conference in Orlando, Florida. Contact any of the IBAM leaders noted on the website – www.ibam.com

David D. Van Fleet, Editor